



**BOONTON  
MASTER PLAN  
PUBLIC WORKSHOP**

**NOVEMBER 1, 2017**

# PROJECT TEAM



architects + engineers

practical approach. *creative results.*

- **350+ PERSON FULL-SERVICE ARCHITECTURE, ENGINEERING, AND PLANNING FIRM IN NY/NJ REGION**
- **TOWN PLANNERS FOR BOONTON SINCE 2017**
- **PLANNING TEAM BASED IN PARSIPPANY, NJ**
- **TOWN OF BOONTON MASTER PLAN COMMITTEE**
  - **MAYOR, COUNCIL, LAND USE BOARD REPRESENTATIVES, ADMINISTRATOR**

# WHAT IS A MASTER PLAN

**A MASTER PLAN, ALSO CALLED A COMPREHENSIVE PLAN, PROVIDES A LONG-RANGE VISION FOR THE BUILT ENVIRONMENT OF A COMMUNITY. IT GUIDES THE APPROPRIATE USE OF LANDS WITHIN A MUNICIPALITY IN ORDER TO PROTECT THE PUBLIC HEALTH AND SAFETY AND TO PROMOTE GENERAL WELFARE. IT IDENTIFIES:**

- **SUITABLE LOCATIONS FOR COMMERCIAL, HOUSING AND MIXED-USE DEVELOPMENT;**
- **LOCATIONS WHERE THE TOWN SHOULD INCREASE DENSITY, USE REDEVELOPMENT, OR INTERVENE IN OTHER WAYS;**
- **OPPORTUNITIES TO EXTEND AND/OR IMPROVE OPEN SPACE, RECREATIONAL AREAS, AND CIVIC FACILITIES;**
- **STRATEGIES FROM INCREASING ECONOMIC DEVELOPMENT;**
- **ENVIRONMENTAL, HISTORIC AND CULTURAL RESOURCES THAT NEED CONSERVATION; AND**
- **STRATEGIES FOR SOLVING CONGESTION AND IMPROVING TRANSIT SERVICES.**

# WHY DO A MASTER PLAN?

- **ESTABLISHES A SHARED VISION AND SET OF GOALS FOR THE TOWN**
- **IT IS REQUIRED TO BE UPDATED OR RE-EXAMINED EVERY TEN (10) YEARS**
- **IT PROVIDES OPPORTUNITY FOR PUBLIC INPUT AND ENGAGEMENT**
- **ACTS AS A GUIDE FOR THE LAND USE BOARD TO GUIDE DEVELOPMENT WITHIN THE TOWN**

# WHAT WE'RE DOING



- **GOALS AND OBJECTIVES**
- **LAND USE ELEMENT**
- **CIRCULATION ELEMENT**
- **PARKS AND RECREATION ELEMENT**
- **ECONOMIC DEVELOPMENT ELEMENT**
- **HISTORIC PRESERVATION ELEMENT**
- **COMMUNITY FACILITIES ELEMENT**

# GOALS AND OBJECTIVES

The background of the slide is a faded, light-colored image of a city street. It shows multi-story brick buildings with windows and storefronts. There are several cars parked along the street, and a clear sky is visible in the distance. The overall tone is bright and airy.

- **EXAMINE 1998 PLAN AND ELEMENTS**
- **REVIEW OTHER PLANNING INITIATIVES**
  - APA-NJ TRANSIT FEASIBILITY REPORT
  - RUTGERS UNIVERSITY TRANSIT-ORIENTED DEVELOPMENT STUDIO REPORT
  - NJTPA TOD STUDY
  - BOONTON MAIN STREET ECONOMIC ANALYSIS
  - COMMERCIAL REVITALIZATION PLAN
- **UPDATE WITH COMMUNITY INPUT**

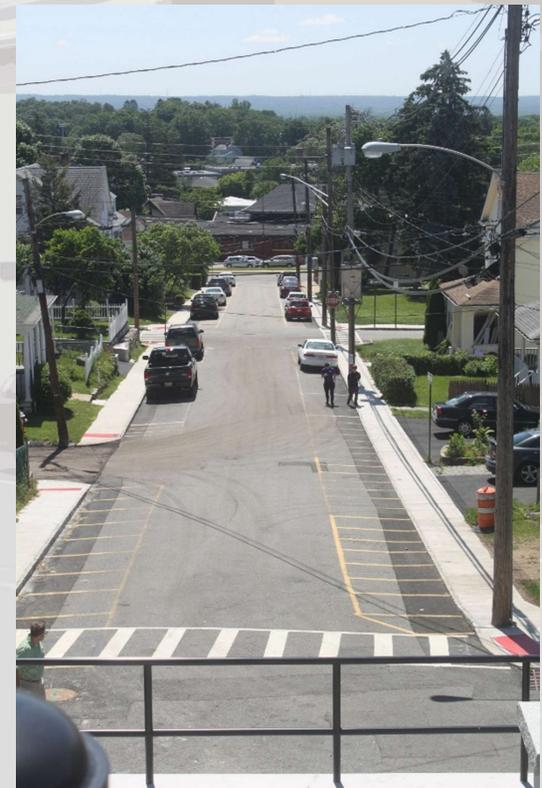
# LAND USE

- **EXAMINE CURRENT LAND USE & DEVELOPMENT TRENDS**
- **REVIEW LAND USE APPROVALS**
- **INTEGRATE REDEVELOPMENT PLANS**
- **RECOMMEND FUTURE COMMUNITY FORM**



# CIRCULATION

- REVIEW TRANSPORTATION NETWORK & TRAVEL PATTERNS
- OPPORTUNITIES FOR PUBLIC TRANSPORTATION & BIKE/PED IMPROVEMENTS
- COMPLETE STREETS
- PARKING STRATEGIES



# ECONOMIC DEVELOPMENT

- **SOCIO-ECONOMIC ANALYSIS**
- **EXAMINE KEY GROWTH AREAS:**
  - LOCAL ENTREPRENEURSHIP
  - CULTURAL TOURISM
  - ARTS AND ENTERTAINMENT



# PARKS AND RECREATION

- **INVENTORY OF PARKS AND OPEN SPACE**
- **COMPARE TO RECOMMENDED LEVEL OF SERVICE**
- **IDENTIFY POTENTIAL PATH CONNECTIONS AND IMPROVEMENTS**



# COMMUNITY FACILITIES

- **INVENTORY OF EXISTING SERVICES**
- **REVIEW CAPITAL PLANS**
- **STRATEGIES TO MODERNIZE & RESPOND TO FUTURE NEEDS**
- **PROGRAMS & SERVICES RECOMMENDATIONS**



# HISTORIC PRESERVATION

- **REVIEW DESIGNATED HISTORIC SITES AND DISTRICTS**
- **ASSESS ORGANIZATION AND DUTIES OF HISTORIC PRESERVATION COMMISSION**
- **RECOMMEND NEW LOCATIONS AND AREAS FOR DESIGNATION**



# SCHEDULE

- **KICKOFF – SEPTEMBER 2017**
- **COMMUNITY EVENT – BOONTON DAY 2017!**
- **PUBLIC MEETING #1 – TONIGHT**
- **PUBLIC MEETING #2 – APRIL 2018**
- **DRAFT MASTER PLAN – MAY 2018**
- **LAND USE BOARD PUBLIC HEARING – JUNE 2018**

# LISTENING TO YOU

- **BOONTON DAY**
- **PUBLIC MEETINGS (2)**
  - TONIGHT
  - SPRING OF 2018
- **ONLINE ENGAGEMENT**
  - SURVEY
  - WEBSITE AND SOCIAL MEDIA
- **STAKEHOLDER MEETINGS**
- **BOARD OF ALDERMEN AND LAND USE BOARD PRESENTATIONS**

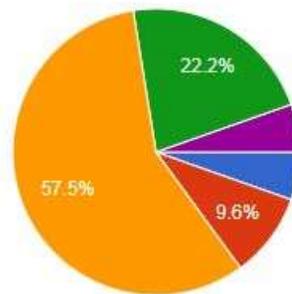


# SURVEYS

- **AVAILABLE ONLINE AND HARD COPY**
- **PROVIDES IMPORTANT INFORMATION TO PLAN**
- **BUILDS OFF PREVIOUS INFORMATION AND OTHER SURVEYS**
- **170 RESPONSES TO DATE**

What development strategies should the Town most focus on encouraging?

167 responses



- Promote new residential development
- Attract major retailers/businesses
- Redevelopment of existing buildings/ areas
- Rehabilitation of existing residential homes
- The Town should not encourage any change

# TONIGHT

- **WHY ARE WE HERE?**
  - TO LISTEN TO YOU
  - UNDERSTAND YOUR ISSUES AND IDEAS
- **THREE MAP STATIONS**
  - LAND USE AND ECONOMIC DEVELOPMENT
  - CIRCULATION AND PARKS
  - COMMUNITY FACILITIES AND HISTORIC PRESERVATION
- **SURVEY STATION**
- **SHARE WHAT YOU LOVE ABOUT BOONTON**

# CONTACT Us

- **VISIT THE WEBPAGE**
  - [HTTPS://WWW.BOONTON.ORG/422/MASTER-PLAN-2018](https://www.boonton.org/422/master-plan-2018)
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