

Minutes of the Boonton Historic Preservation Commission
Date: January 15, 2020

CALL TO ORDER

The meeting was called to order at 7:32 pm.

OPEN PUBLIC MEETINGS STATEMENT

PLEDGE OF ALLEGIANCE

ROLL CALL

Present

Elliott Ruga – Chair

Patricia Bujtas

Adrienne Eoga

Tamra Watts

Faith Frankel – Recording Secretary

Absent

Jeff Smith

Board of Alderman representative (to be named by new Mayor)

APPROVAL OF MINUTES

Minutes of December 4, 2019 were approved.

ELECTION OF OFFICERS FOR 2020

The following were nominated and elected:

Chair – Elliott Ruga

Vice Chair – Jeff Smith was nominated and all approved his renomination as vice chair. Final vote will take place at the next meeting.

Recording Secretary – Faith Frankel

APPLICATIONS FOR REVIEW (reviewed in the order received)

Creations By Sabrina, 706 Main St – new business signage (formerly Suzi's)

Applicant Sabrina Venturini

The blade sign is 26 by 26 with 40-inch bracket as on the supplied drawings. TW noted the bracket would be in between the lights and AE noted lettering is on both sides of the sign.

Application also is for re-doing the awning including lettering on the apron and the diagonal (large part of the awning). The awning frame would stay the same but fabric and lettering would change. AE confirmed that the lettering is the same size as what is there now. PB said that when the application came in via email, she had emailed back that only the apron lettering is approvable with this application. No signage design is allowed on the diagonal. ER confirmed that, by ordinance, no signage designs are allowed on the diagonal, only on the skirt. PB said that is the reason the awning looks the way it does now. There may be one or two awnings in town that are grandfathered, but anything new or changing has to have graphics on the skirt. TW elaborated on how applicant could include the logo in the design on the skirt. PB said she was disappointed that no one got back to the applicant before tonight's meeting so she would have time to know that. ER asked and applicant confirmed that the awning was fabricated already. Applicant suggested a cupcake logo with the name on the skirt; she will take the logo off the diagonal, but commission said the color and the stripes can remain. ER said we apologize because this was noted in the application, and we got back to the construction office that this was a concern. I was expecting the construction office to contact you. I wasn't aware of this when I visited you or I would have told you then. So, I apologize for that, but that is the ordinance.

Application also includes window and door stickers. TW said that was okay as long as it does not cover more than one third of the window. AE said it looks like the same size as the existing one. ER: It looks like the blade sign is minimum clearance from the ground, as is the awning. So we are approving the blade sign as presented, two window decals and the awning as modified (with the understanding that the logo either comes off or is moved to the skirting). TW so moved and all approved.

Softbox Studios, 508 Main Street, new business signage

Applicant Josh Cuppek

ER recused himself, as he is a tenant in the building. TW led the discussion. Application proposes a 3 by 5 foot sign with his logo flush mounted to the building. TW: Is there any other signage you plan to use? Applicant said possibly later. The sign has a metal surround, is about an inch thick, and will be flush mount adhered to building by a professional company. PB asked if the sign is sturdy enough to withstand the wind on Main Street and is properly adhered to the building. PB moved to approve the sign as presented. All approved.

Randi's Corner Barbershop, 803 Main St – new business signage (formerly Carlo's)

Applicant Randi Gaetano

Application is for new proposed signage on one corner window, two front windows, and main entry door. This is a duplication of the existing signage but with a change of the logo. TW said Marianne already approved the signage as a construction official. ER said people like to be able to see inside, so you don't want this decal to be a barrier to that. Randi noted the designer said it will be smaller than the original decal. The dimensions are on the application. TW calculated that the dimensions on the application show the new design slightly larger than allowed. Applicant said they would shrink them down as appropriate. ER said the new signage looks really nice. He asked if they have a barber pole. Randi said there was a very old real barber pole higher up. ER said the ordinance is that barber shops are the only ones allowed to have real barber poles. Applicant said they would reduce all the signs by one third to keep them symmetrical. TW moved to accept the designs for the three window decals but the door decal needs to be scaled

down to a size one third or less of the window decals. The application was approved as amended by the motion.

Groovy Groomers, 605 Main Street

Applicant was not present but had presented as a walk-in without a formal application at the December 2019 meeting. A photo of the proposed design was presented at the December meeting. At that time the commission advised the applicant to submit a formal application to the town, which would send it to ER for signoff if the signage was approved at the December meeting.

At this current (January 15, 2020) meeting, ER read aloud the segment of the December minutes pertaining to this application and the commission's approval of the application pending formal submission of the required paperwork to the town. ER reported that the formal paperwork was submitted and signed today (January 15, 2020). The final approval of this application is hereby recorded.

BOARD OF ALDERMAN REPORT

No BOA representative has been appointed.

DISCUSSION

A Boonton resident was president to observe the meeting. PB gave him a brief explanation of what would be involved in becoming a member of the commission.

The meeting was adjourned at 8:03 pm.